



VINAYAKA MISSION'S RESEARCH FOUNDATION, SALEM
(Deemed to be University under section 3 of the UGC Act 1956)

Management

Instructions / Note:

1. Answer all the questions. Each question carries one mark.
2. No negative marks for wrong answers.
3. Read each question carefully and answer in the OMR sheet provided for each question with only blue/ black pen to fill the circles in the OMR Sheet.
4. Return the question paper along with the OMR sheet.

Time: 90 Minutes

Venue: _____.

[35X1=35]

Part - B

1. The concept of scientific management was given by
 - A. Frederick Taylor
 - B. Henry Fayol
 - C. Elton Mayo
 - D. Peter Drucker
2. Corporate governance does not include one of the following items:
 - A. Constitution of board of directors
 - B. Disclosure of information
 - C. Management Practices
 - D. Technological change in the organization
3. Which one of the following is a technique for improving group decision making?
 - A. Brainstorming
 - B. Decision tree
 - C. Game theory
 - D. Queuing theory
4. Organizing process does not involve one of the following elements:
 - A. Departmentation
 - B. Delegation of authority
 - C. Fixing responsibility
 - D. Appraisal of a subordinate



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5. Which one of the following is not a technique for coordination?
 - A. Leadership
 - B. Staff meeting
 - C. Committee
 - D. Conflict resolution
6. Achievement test is also known as
 - A. Trade test
 - B. Aptitude test
 - C. Interest test
 - D. Attitude test
7. Time management is a part of
 - A. Transactional analysis
 - B. Simulation training
 - C. Self- development
 - D. Sensitivity training
8. Which one of the following is not a technical problem in effective performance appraisal?
 - A. Central tendency
 - B. Constant errors
 - C. Distortion
 - D. Resentment by subordinates
9. According to Herzberg's motivation- hygiene theory, which one of the following is a motivating factor?
 - A. Job security
 - B. Company policy
 - C. Work itself
 - D. Interpersonal relations
10. Bonus paid is higher under:
 - A. Halsey plan
 - B. Rowan plan
 - C. Priest man plan
 - D. Merrick plan
11. Practice whereby grievant employee is encouraged to deposit his complaint in an anonymous fashion into a box is;
 - A. Gripe box system
 - B. Suggestion box
 - C. Lock box
 - D. Interview
12. Basic objective of financial management is:



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- A. Maximization of profits
 - B. Maximisation of shareholders' wealth
 - C. Ensuring financial discipline
 - D. Minimum turnover
13. The liquidity and risk have
- A. Direct relationship
 - B. Inverse relationship
 - C. No relationship
 - D. Positive relationship
14. A private company cannot have more than
- A. 20 members
 - B. 50 members
 - C. 100 members
 - D. No limit
15. Long-term solvency is indicated by:
- A. Current Ratio;
 - B. Debt/Equity Ratio;
 - C. Net Profit Ratio
 - D. Turnover Ratio
16. Cost accounting mainly helps the management in:
- A. Earning extra profits;
 - B. Providing information to the management for decision- making
 - C. Fixing prices of the products.
 - D. Increasing cost
17. Make up of a firm's capitalization
- A. Capital structure
 - B. Working capital
 - C. Dividend
 - D. Capital budgeting
18. In a weakly efficient market, the stock price reflects
- A. Company's financial performance
 - B. Past price of the scrip
 - C. Demand for the scrip
 - D. Past price and Traded volume
19. An integrated user machine system for providing information
- A. MIS
 - B. SIM



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- C. System
 - D. Information
20. Which computer are widely used in commercial and control systems?
- A. Analog
 - B. Digital
 - C. Hybrid
 - D. Micro Computer
21. Which of the following is not a country specific domain name?
- A. in
 - B. uk
 - C. tv
 - D. biz
22. Where would you store information about the people with whom you correspond through email?
- A. Signature
 - B. Address book
 - C. Attachment
 - D. Mail server
23. Co-operative form of distributing a certain risk over a group of person who are exposed to it.
- A. Bank
 - B. Market
 - C. Insurance
 - D. Cooperatives
24. Insurance to indemnify the employer in consideration of certain payments, upto certain specified amount insured against for loss arising through fraud, or embezzlement on the part of the employees
- A. Fidelity
 - B. Burglary
 - C. Voyage
 - D. Aviation
25. Someone whose job is to advise insurance companies on how much to charge for insurance after assessing the risk.
- A. Burglary
 - B. Bank
 - C. Fidelity
 - D. Actuary
26. Determination of certain essential characteristics that must be present in a product is
- A. Standardisation
 - B. Grading



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- C. Branding
 - D. Labelling
27. Age, income, gender, education, and occupation are grouped under.
- A. Demographic segmentation
 - B. Behavioral Segmentation
 - C. Psycho graphical segmentation
 - D. Geographic segmentation
28. Product that deliver benefits beyond the expectation of consumer is
- A. Generic product
 - B. Expected Product
 - C. Augmented product
 - D. Potential product
29. The Practice of charging very low price to new product represents
- A. Skim the cream pricing
 - B. F.o.b Pricing
 - C. Break even pricing
 - D. Penetrating pricing
30. Function of an entrepreneur begin with
- A. Mobilisation of human resources
 - B. Mobilisation of funds
 - C. Procurement of machinery
 - D. Idea generation
31. Appraisal of adequacy of infrastructure of a project refers to
- A. Technical Feasibility
 - B. Locational Feasibility
 - C. Financial Feasibility
 - D. Economic Feasibility
32. Speculator is a person
- A. Who evaluate the performance of the company
 - B. Who uses his own funds only
 - C. Who is willing to take high risk for high return
 - D. Who considers industry performance
33. The aggressive investors buys more of
- A. Money market instrument
 - B. Gold
 - C. Equity shares



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- D. Options and futures
34. Dow theory was developed to explain the
- A. New York stock market movement
 - B. Dow Jones industrial averages
 - C. Security market price movements
 - D. Buy and sell strategy
35. Value added method of measuring national income
- A. Production method
 - B. Income Method
 - C. Expenditure Method
 - D. Factor share Method

