



VINAYAKA MISSION'S RESEARCH FOUNDATION

(Deemed to be University under section 3 of the UGC Act 1956)

We're excited to introduce the **IGNITE Entrepreneurship Course** — a transformative opportunity to equip our students with an entrepreneurial mindset, boost their career prospects, and enable them to launch ventures or secure lucrative jobs in association with the **Wadhvani Foundation**.

About Wadhvani Foundation:

Since 2001, the Wadhvani Foundation, a global not-for-profit organization, has focused on accelerating job growth and enabling millions to earn a family-sustaining wage. Their initiatives positively impact lives across Asia, Africa, and Latin America. Through their various programs, including entrepreneurship development, skill training, and Government Initiatives, they aim to create sustainable, long-term economic growth and contribute to the prosperity of communities.

They are the official knowledge partners for Ministry of Education (MOE), GOI for Smart India Hackathon events across the country. They work with more than 200 HEIs for their IGNITE course, having steered bootcamps at IIT, IIITs, BITS Pilani and a host of other HEIs to help students form credible venture ideas. On the Public Universities side, they have collaborated with Anna University, Visvesvaraya Technical University, Solapur University, Indraprasta University and many more. For more information, visit <https://wadhanifoundation.org>

IGNITE Entrepreneurship Program Highlights:

- **14-Week AI-Enabled Program:** Mirrors the journey from idea to startup funding, emphasizing weekly key success elements. Total 36 to 40 hours of training, that fits in one semester. A 2-credit course that fits a semester.
- **3 Assessments:** Including quizzes for ongoing assessment. These are in-built in AI-Powered LMS.



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- **Hands-On Learning:** Develop a viable idea and create a pitch deck, with activities integrated into every lesson.
- **Business Acumen:** Advance ideas to MVP and business planning, validate with real customers, and iterate.
- **Mentorship:** High-potential teams paired with mentors.
- **Extensive Resources:** Access to a comprehensive library and AI tools.

Faculty Development (FDP):

- **5days physical engagement:** Includes learning and presentations.
- **Certification:** For faculty completing venture presentation, quizzes and pedagogy assessment.
- **Ongoing Support:** Refreshers every 6-12 months.

TRAINED FACULTY WILL THEN IMPART TRAINING TO OUR STUDENTS.

Benefits to the Institution:

- Enhanced entrepreneurial mindset and practical learning.
- Improved job prospects and expert guidance.
- Boosts NAAC/NIRF rankings.
- Drives incubation centre by nurturing new ventures and unlocking funding opportunities.
- Completely cost-free support.

Benefits to the Students:

- Develop entrepreneurial skills and gain hands-on experience.
- Build a viable venture and create a compelling pitch deck.
- Access mentorship and learn from industry experts.
- Utilize advanced tools and resources.



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Target Audience:

- Can be offered to students of any domain
- Ideally suitable for the 2nd year students of UG and 1st year PG.

The official launch of the collaboration was held on **Thursday the 24th April 2025 by 11.00 am** at the Board Room of the University. The Registrar, **Dr. A. Nagappan**, welcomed the gathering. Hon'ble Vice Chancellor **Prof. Dr. P.K. Sudhir** presided over the program. **Dr. Rajeev Warriar**, Executive VP of Wadhvani Foundation was the Chief Guest and he elaborated on the various activities of the Wadhvani Foundation and enlisted the benefits of the Ignite Program. **Dr. R. Sujatha**, Academic Director of Wadhvani Foundation explained in detail how the Entrepreneurship course will be delivered and how the students and faculty will benefit from the course. The consent letter to undertake the course in VMRF(DU) was signed and shared. The event ended with the vote of thanks by **Prof. Dr. P. Gnanasekar**, Director -IIE&IC. The event was attended both in physical and online mode by 13 university officials, 19 Heads of institutions, 192 faculty and 714 students.

