



VINAYAKA MISSION'S RESEARCH FOUNDATION

(Deemed to be University under section 3 of the UGC Act 1956)

MOU SIGNED BETWEEN

Vinayaka Mission's Research Foundation (Deemed to be University), Salem

AND

Paints and Coatings Skill Council at Chennai Campus Chennai

February 21, 2025: In a significant step to bridge academia with industry, Vinayaka Mission's Research Foundation (Deemed to be university), signed a Memorandum of Understanding (MoU) with the Paints and Coatings Skill Council (PCSC) on February 21st at 10 AM. The signing ceremony took place at the Chennai campus of Vinayaka Mission's Research Foundation (Deemed to be University). The MoU was signed in the esteemed presence of Honourable Chancellor of VMRFDU, Dr. A.S. Ganesan, and the CEO of PCSC, Shri Jagdish Acharya, both of whom presided over the event. Dr. A.S. Ganesan highlighted the essential role of industry partnerships in enhancing employability and providing students with valuable practical experience to complement their academic learning.

The ceremony was attended by several distinguished officials from both the paints and coatings industry and academia. Among them were Mr. S. Mahesh Anand, President of Nippon Paints India Pvt Ltd and Governing Board Member of PCSC; Mr. N.K. Bhatia, Former President of the Indian Paint Association and Governing Board Member of PCSC; Ms. Rajeshwari, Head of HR at Nippon Paints India Pvt Ltd; Ms. Neelam Kumari, Senior Manager at ProCeed Training Academy, Nippon Paints; and Mr. Gowri Shankar Mahalingam, Advisor, Paints and Coatings Skill Council, Chennai. Shri Suresh Samuel, Member of the Board of Management, appreciated the efforts of the Paints and Coatings Skill Council in bridging the gap between academia and industry. He also elaborated on the growing need for specialized paints in medical applications, further underlining the importance of this collaboration. He emphasized the promising future for the field and the vital role industry-academia partnerships will play in developing the next generation of skilled professionals.

Representatives from Vinayaka Mission's Research Foundation (Deemed to be University), including Registrar Dr. A.Nagappan, who delivered the welcome address and signed the MoU on behalf of VMRFDU, Vice Chancellor Dr. P.K.Sudhir, and Pro Vice Chancellor Dr. J.Sabarinathan, emphasized the university's commitment to fostering industry linkages and highlighted the promising opportunities the MoU would bring to both students and faculty. The MoU between Vinayaka Mission's Research Foundation (Deemed to be University) and the Paints and Coatings Skill Council (PCSC) aims to introduce specialized courses, vocational training, and industry-aligned initiatives in the field of paints and coatings. These include Civil Engineering and Chemistry programs with PCSC and NCVET certifications, hands-on training for students from UBA-adopted villages and unemployed youth, short-term certificate courses, new industry-ready programs like Interior Design Decoration and Powder Coating, industrial visits, faculty training, school contests to raise awareness, and the inclusion of Shri Jagdish Acharya as an advisor to the SAS Board of Studies, fostering a strong industry-academia connection. The event also saw the active participation of Deputy Registrar Administration Prof. Rajasekaran, Principal Dr.G.Selvakumar, and Vice Principal(Admin) Dr.Prabhu of AVIT and VMKVEC, along with the Director of the School of Arts and Science, Dr.Christiana Singh. The event concluded with a speech by Dr. S.P. Sangeetha, Vice Principal of AVIT, who emphasized the long-term impact of the MoU in shaping future-ready professionals ready to excel in the dynamic world of paints and coatings. With this strategic collaboration, Vinayaka Mission's Research Foundation (Deemed to be University) reaffirms its commitment to providing industry-driven education that equips students with the skills and expertise necessary to thrive in the ever-evolving field of paints and coatings.



